

ADMISSION SUPERVISORY COMMITTEE FOR PROFESSIONAL COLLEGES IN KERALA

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ASC 100/17/MBA/DIRECTIVES

PRESENT:

1. Hon'ble Justice J.M. James - Chairman
2. Shri. B.S Mavoji I A S - Member ASC

Re: MBA 2017-18 admission programme in Self Financing Colleges of Kerala- Directives issued by the ASC on 31.08.2016

DIRECTIVES

The Conduct of the MBA Programmes in Self Financing Colleges of Kerala and the measures to be adopted to improve the same, bringing it at par with the other Standard Business Schools of India was taken up by the University Representatives of Kerala. In the discussions held on 16.07.2016, apart from the ASC officials, the following were present:-

1. Dr. K.P Muraleedharan - Calicut University
2. Dr. K. Sreeranganathan - MG University
3. Shri. G Ramesh - MG University
4. Dr. K.S Chandrasekhar - University of Kerala

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| 5. Dr. U. Faisal | - Kannur University |
| 6. Dr. V. Ambilikumar | - KUFOS |
| 7. Dr. S. Rajithakumar | - CUSAT |
| 8. Dr. B. Vijayachandran Pillai | - Calicut University |

Special Invitee:-

Shri. M. Sherif – Senior Director (Administration and Affiliation), KTU

There were agenda wise discussions and decisions taken on each point. The Minutes drawn out, recorded. The same were circulated among the participated universities.

In order to improve the standard of MBA education, the conduct of KMAT Kerala 2017-18 Entrance Tests, the syllabus modernisation, the grading of MBA institutions/colleges, the improving of standard of university centres offering full time MBA programme, the following of UGC direction to conduct MBA programmes under distant mode, the non inclusion of MAT Entrance Test from the 2017-18 admissions, the conducting of KMAT Kerala Entrance Examination twice in an year etc came up for discussion and decisions. Basing on the such decisions, the ASC hereby issue the Directives to be incorporated in the respective university regulations and implemented by giving wide publicity through the University website and other media.

1. To maintain academic standard, from 2017-18 onwards, the eligibility Entrance Examinations for MBA admissions will be based on KMAT, CAT and CMAT Only.

2. There shall be two (2) KMAT Kerala Entrance Examinations in an academic year. The 1st KMAT Kerala Entrance Examination shall be held on the 1st Sunday of November and the 2nd Entrance Examination shall be held on the 1st Sunday of April, each year. Consequently the 1st Entrance Examination in 2016 shall be on 06.11.2016 (Sunday) and the 2nd KMAT Kerala Entrance Examination shall be on 02.04.2017 (Sunday). The Mahatma Gandhi University shall conduct both these entrance examinations for 2017 admissions.
3. There shall be a total of 180 questions with 4 segments, as in the previous years maintaining the same standard and pattern. The total time duration shall be 2 hours and 30 minutes only.
4. In order to avoid the tampering of score cards, the same will be made unique and with a hologram.
5. To facilitate smooth MBA admissions, the ASC should supply the qualified list of KMAT Kerala Entrance Examination with score details to the colleges.
6. From the academic year 2017, the minimum qualifying cut off marks of KMAT Kerala Entrance Examination shall be 15% (108/720) for General Category, 10% (72/720) for SEBC and 7.5% (54/720) for SC/ST.
7. Mr. M. Sheriff, Senior Director (Administration and Affiliation) KTU, was authorised to take steps to constitute a Grading

Committee by the Government of Kerala with the support of Dr. K.P Muraleedharan of Calicut University, Dr. K. Sreeranganathan of MG University and Dr. K. Chandrasekhar of Kerala University. Mr. M. Sheriff shall be the coordinator. For uniformity, the Grading Committee should work out a format and supply to each group so as to have a common pattern of grading of all colleges.

8. In order to thoroughly modernise the existing MBA syllabus, a Model Curriculum is to be formulated in the line of UGC and to be used for MBA 2017-18 admission onwards in Kerala. To suggest a draft common model syllabus, incorporating elective/optional subjects, with the help of subject experts, a Syllabus Modernisation Committee is constituted with Dr. M.S. Raju of KUFOS, as convener and Dr. K.P Muraleedharan of Calicut University and Dr. K. Chandrasekhar of Kerala University, as members. The Committee shall complete the syllabus modernisation work at the earliest so as to incorporate the same in the regulations of various universities and to be used from 2017-18 admission onwards.

9. The unanimous opinion of all the universities was that the University Centres offering full time MBA Programme do not possess the basic infrastructure, facilities and faculty strength. The standards laid down by AICTE are not being followed. The qualifications and salaries to the teachers are not as per the AICTE/UGC guidelines. Whether to continue to allow such substandard MBA centres to conduct full time MBA Course is to be decided by the Government. It was, therefore,

suggested that the Government should call a conference of the Vice Chancellors and Registrars to decide the above matter. The Principal Secretary of the Higher Education Department should be informed to take necessary steps in this regard.

10. All the universities were of the unanimous opinion that the MBA programme offered through distant mode should follow the UGC directions. Such programmes should only be within the jurisdiction of the concerned university. The conduct of the course, issue of mark sheets and awarding of degrees should be as per the stipulation of the Distance Education Bureau of UGC. The Registrars of all the Universities should ensure that the above system is implemented. Dr. K.S Chandrasekhar, the Professor and HOD, IMK, University of Kerala is entrusted with the task of collecting all the relevant regulations and documents in this regard and the same shall be submitted to the ASC for follow up action.
11. The delayed declaration of the results by the Universities in Kerala for the UG Programme and the consequent hardships caused to the students, who attempt to appear for the Post Graduate Courses had been considered in detail. It was resolved that waiting for the results should mean the non declaration of the regular final semester result/ final year result and not the supplementary result. The benefit to the Post Graduate admissions should be given accordingly.
12. There shall be no NRI quota admissions for MBA programme in Kerala, as in the previous years.

13. All the Universities should give wide publicity about the details of the KMAT Entrance Test. The applicants should visit the site of the ASC, www.asckeral.org and that of the LBS <http://lbscentre.in/kmat2017/> for all the relevant and latest information and updates.
14. The Application fee for KMAT Kerala Entrance Examination has been revised to Rs. 1,000/- for General Category and Rs. 750 for SC/ST category.
15. These Directives are in partial modification of the Directives issued earlier by the ASC and wherever the provisions herein are applicable.
16. The Universities shall make all the required amendments in the regulations to implement all the Directives and to bring about the high academic excellence, transparency, merit, prevention of capitation fee collection and profiteering by Self Financing Colleges in MBA Programmes.
17. Email these Directives to all the colleges where MBA Programmes are being conducted, and also Registrars of all the Universities in Kerala.

Dated on this the 7th day of October 2016.

Sd/-
CHAIRMAN